



EXHIBITION BROCHURE



www.townsvilleevents.com.au

Your partner in event success!

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About Us

“A breath of fresh air”

Exhibitions that command attention are no accident! They take careful planning, creativity, experience and access to quality, innovative infrastructure. At **Townsville Events** our aim is simply to provide the highest quality products and services to the exhibition and event industry. This objective has earned us a strong reputation for delivering quality, effective solutions on time and on budget.

We are happy to design, build, install and service everything from complete exhibitions to fully customised stands, registration booths, and product displays or we will simply provide furniture, accessories, signage or lighting for an exhibition stand. We constantly source new equipment to ensure our clients have access to the latest trends. And if by any chance there's something not in our equipment list, our professional service will assist with finding it.

We achieve this by being one of the largest suppliers in North Queensland. We are constantly sourcing innovative new products and styling ideas and our experienced staff can give creative advice on a one to one basis. Whether its about venue options, exhibition design or logistical support we have the expertise to make any exhibition a success.



**“Exhibitions that create an impact
and command attention”**

Management Philosophy

The outstanding success of **Townsville Events** is a direct result of its management philosophy and commitment to excellence.

- Our clients receive prompt communication from initial contact, through to completion of their event.
- The relationship is 100% client focused, we talk to our clients and listen to their objectives.
- Our mission to “never let the client down” is a strong statement of how seriously we view our responsibility to our clients.
- Ethics and honesty, we build partnership striving for the best outcomes.
- Innovation and creativity.
- We offer flexible services to accommodate any brief and budget.
- Strong financial management.
- Continuous training and procedural improvement.
- A low risk choice for the longer term and a friendly professional partner to work with.
- A reputation for success - 2009 HRIA Australian Hire Company of the Year, Event Division Finalist, but more importantly we deliver successful outcomes to our clients.

“A breath of fresh air”



Exhibition

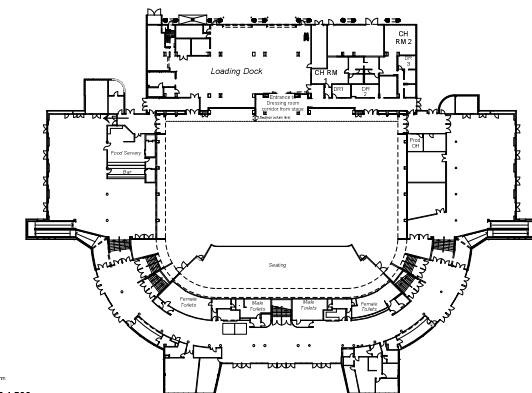
When engaging the services of Townsville Events for your next exhibition, you can be assured that we have the experience to deliver your exhibition on time and on budget. We work in partnership to ensure this and provide the following services.

- Preparation of CAD designed venue floor plan of the overall exhibition layout.
- Preparation of 3D models of exhibition stands for inclusion in exhibitor prospectus.
- Amendments to floor plan once selling has concluded, detailing location of shell scheme and custom booths.
- Liaison with exhibitors on fascia signage requirements.
- Liaison with exhibitors on furnishing requirements and stand upgrades.
- Management of the exhibition installation.
- Onsite management of the bump in process, including the positioning of custom stands.
- Manning the exhibition area, during exhibitors bump in to handle exhibitor requests.

Exhibition Services

- CAD designed floor plans
- Shell Scheme
- Signage & Displays
- Furnishings
- Lighting
- Flooring
- Custom Designs
- Custom Stands

Venue Floor Plan



“Creating functional and distinctive spaces”

Exhibition stands can be supplied in a variety of sizes and designs, however as standard are provided with the following inclusions:

- Walls:** White melamine walls in an anodised aluminium frame 2.5m high
- Fascia:** White melamine board 260mm
- Signage:** 1 sign per stand in black cut out vinyl lettering - max 30 characters
- Lighting:** 1 x 150 watt directional spotlight
- Power:** 1 x 4amp outlet

Basic Stand Upgrades

Stand upgrades do not necessarily mean big budgets. By simply adding a curved panel, fascia or display module, your exhibition can take on a more custom feel. Below is an example of a cost effective stand upgrade.



Standard Booth



Standard Booth (Open Isle)

| Sizes Available | | | | |
|--|----|------|----|------|
| Width | 3m | 3m | 3m | 2.4m |
| Depth | 3m | 2.4m | 2m | 2.4m |
| Other sizes and configurations available | | | | |

“building the foundation for impressive displays”

“Taking your image to a higher level”

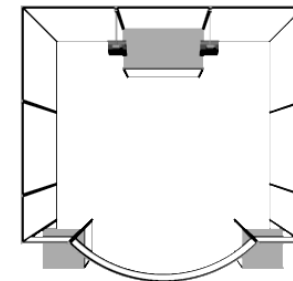
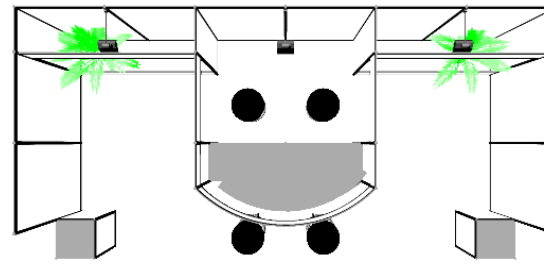
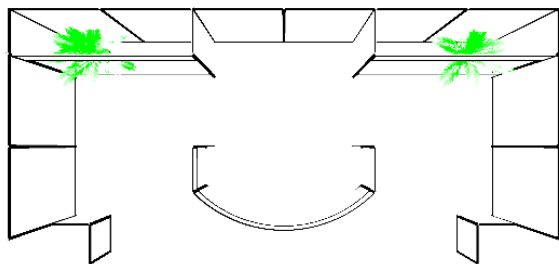
In today's competitive market, its essential that exhibitors maximise their space to create effective and engaging displays. What better way to do this, than to create custom stands, unique to each exhibitors needs. Our friendly and professional design team will work one on one to ensure that your stands creates the desired impression.

Our custom stand design services include:

- 3D stand design and modelling
- Graphics
- Lighting
- Furnishing
- Flooring



“Creating functional and distinctive spaces”



Furniture

Tables & Chairs

Dry Bar Table

Tall Bar Table / Round Top
Brushed Aluminium
H: 1200mm D: 400mm



Lycra Dry Bar Cover

Tall Bar Table / Round Top
Brushed Aluminium
Colour:



Bar Stool

Adjustable Gas Lift
Chrome Base / Vinyl padded seat
Colour:



Asti Leatherette Bench Seat

Padded Seat
L: 1400mm W:450mm H: 460mm
Colour:



Banquet Table

Timber
L: 1800mm W:750mm H: 750mm
L: 2400mm W:750mm H: 750mm



Banquet Table Linen

L: 1800mm W:750mm H: 750mm
L: 2400mm W:750mm H: 750mm
Colour:



Coffee Table

Chrome Frame
White Top
L: 750mm W:750mm H: 430mm



Chair

Plastic Stackable
Colour:



Lycra Chair Cover

Plastic Stackable
Colour:



Lounge Chair

2 Seater / Fabric Covered
L: 1760mm W:860mm H: 6730mm
Colour:



Furniture

Reception Counter

Octanorm
White Sides / Black Top
L: 1200mm W:600mm H: 1000mm



Glass Display Cabinet

2 x Glass Shelves
Display Lighting
L: 1200mm W: 450mm H: 960mm



Directional Sign Post

Multiple Sign Post



X Banner Stands

Free Standing
Printing available
W: 1000mm H: 1800mm



Brochure Stand

Collapsible
5 x A4 Brochure / Flyers
L: 3700mm W:260mm H: 1500mm



Business Card Holder

Free Standing
Various styles available



Free Standing Sign

Portrait
Chrome Base and Frame
L: 420mm W: 2970mm H: 1260mm



Display & Signage

Display Board

Fabric Covered
Grey
W: 1100mm H: 1800mm



A Frame Sign

Various sizes available
Printing available



Free Standing Sign

Curved
Printing available
W: 1000mm H: 2500mm



Furniture

Accessories

Aisle Stands

Stainless Steel Base & Stand
Red Braided Rope (2m)
H: 875mm



Power Boards

Assorted Styles



Filing Cabinet

2 Draw



Tensa Barriers

Stainless Steel Base & Stand
Black Tape
H: 995mm



Extension Leads

10amp
L: Various



LCD TV

Various sizes



Carpet Runners

Red
L: 10m W: 1200mm



Bar Fridge

Glass Display Fridge
80lt



DVD

Players
Various models



Waste Paper Bin

Assorted styles



Our friendly and professional staff are only too happy to assist with furnishing and theming options. If for some reason it's not in our equipment list, just ask! If we don't have it, we will endeavour to find it for you!

Contact Us:

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Website: www.townsvilleevents.com.au



HRIA - Australian Rental Company of the Year
Events Division - **Finalist 2009**

“Achieving excellence”